







# **125** YEARS

#### CHAPTER 1: THE FIRST 125 YEARS.

WE'VE SEEN MANY GOALS OVER THE LAST 125 YEARS, BUT ONE STANDS ABOVE ALL THE OTHERS: CCM'S GOAL TO BE THE LEADING HOCKEY BRAND ON AND OFF THE ICE, BY WORKING DILIGENTLY TO PRODUCE INNOVATIVE PRODUCTS FOR EVERY PLAYER, AT EVERY LEVEL.

WE ARE PROUD OF OUR JOURNEY THUS FAR, BUT OUR ULTIMATE GOAL IS FOR EVERY PLAYER TO FEEL EMPOWERED IN THE LOCKER ROOM, FEEL STRONG IN THEIR GEAR, AND FEEL AT HOME ON THE ICE. WE'RE JUST GETTING STARTED.

ONTO THE NEXT CHAPTER.

WEBSITE CCMHOCKEY.COM TO START YOUR B2B ONLINE SHOPPING, GO TO

WWW.GO2CCMHOCKEY.COM AND CLICK ON "REQUEST LOGIN".

FIND US ON Social Media

CCMHOCKEY



@CCMHOCKEY

ССМНОСКЕУ





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# PLAYER STICKS

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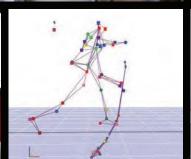


# **CCM PERFORMANCE LAB**

# **RESEARCH AND RETAIL DEVELOPMENT**

AT CCM, WE ARE ALWAYS LÓOKING TO PUSH INNOVATION. THE STICK CATEGORY RELIES ON ADVANCES IN MECHANICAL ENGINEERING TO ALLÓW DATA DRIVEN PERFORMANCE.













SHOTS ANALYSED

SLASHING/PASSING/STICKHANDLING TASKS ANALYSED PLAYERS

**50** NHL PROS





INTRODUCING CCM'S LATEST INNOVATION, NANOLITE SHIELD MAXIMIZES THE USE OF CARBON LAYERS IN VARYING THICKNESSES TO ACHIEVE DRASTIC WEIGHT REDUCTION WITHOUT COMPROMISING DURABILITY.

THE REENGINEERED CORE OF CCM'S STICK SHAFTS NOW INCORPORATES EXTREMELY LIGHT CARBON FIBER LAYERS STACKED BETWEEN TWO THICKER, STONGER LAYERS TO ALLOW FOR IMPORTANT WEIGHT SAVINGS. WITH AN OUTER SHIELD COMPOSED OF UNIDIRECTIONNAL CARBON FIBERS AND OUR ELITE SIGMA STP WEAVE, THE STICK IS PROTECTED FROM IN-GAME IMPACTS.

THIS NEW DESIGN ENABLES THE STICK TO BE AS DURABLE AS ITS PREDECESSOR, ALL WHILE REDUCING WEIGHT BY AS MUCH AS 15 GRAMS. OUTER CARBON SHIELD

THICKER CARBON LAYER

THINNER CARBON CORE

THICKER CARBON LAYER



SECTION VIEW



CCM'S NEW DUAL FEEL TECHNOLOGY TAKES PUCK FEEL TO A WHOLE NEW LEVEL

AS MODERN HOCKEY TECHNIQUES PROMOTE THE USE OF THE MID AND TOE SECTIONS OF THE BLADE FOR SHOOTING AND ITS HEEL FOR STICKHANDLING AND PASSING, CCM HAS LOCALLY OPTIMIZED BOTH TO CREATE A STICK WHERE LIGHTNING-QUICK RELEASES NOW MEET UNBELIEVABLE FEEL

LEVERAGING AN INNOVATIVE DAMPENING FOAM INSERT IN THE HEEL OF THE BLADE'S INTERNAL CONSTRUCTION, CCM'S DUAL-FEEL TECHNOLOGYBETTER DAMPENS VIBRATIONS AND IMPROVES ITS ACOUSTICS WHEN STICKHANDLING AND PASSING THE PUCK.

PRESERVING OUR PROVEN FOAM CORE IN THE MID AND TOE SECTIONS, UNDER A SIGMA ST<sup>P</sup> CARBON WEAVE, THEN ENSURES PLAYERS STILL BENEFIT FROM THE ICONIC RIBCOR QUICK RELEASE.

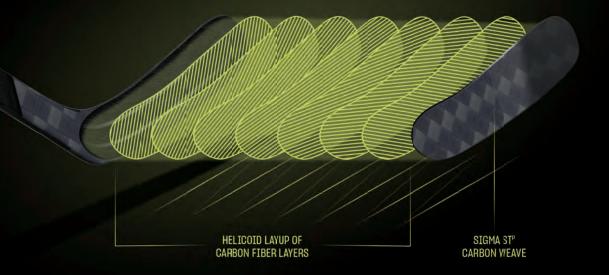
NEW DAMPENING FOAM INSERT D SIGMA ST<sup>P</sup> E Carbon Weave



CCM'S PATTENTED ELITE BLADE TECHNOLOGY FOR SUPERIOR DURABILITY AND LONGER-LASTING POP.

ACHIEVED THROUGH THE USE OF CARBON LAYERS OPTIMALLY ANGLED IN SMALLER INCREMENTS THAN EVER BEFORE, THIS NEW DESIGN HELPS BETTER DISSIPATE ENERGY COMING FROM IN-GAME IMPACTS, THUS ALLOWING THE BLADE TO KEEP ITS INTEGRITY OVER A LONGER PERIOD OF TIME.

COMBINED WITH OUR SIGMA STP CARBON WEAVE, THE HELICOID TECHNOLOGY ENABLES PLAYERS TO EXPERIENCE EXCEPTIONNAL SHOOTING PERFORMANCE, SHOT AFTER SHOT.



# **RIBCOR TRIGGER 9 PRO** STICK

THE 2024 RIBCOR TRIGGER 9 PRO HAS AGAIN REACHED NEW HEIGHTS. WITH ITS ADVANCED TECHNOLOGY AND DESIGN BASED ON THE SUCCESS AND PERFORMANCE OF PREVIOUS YEARS, IT IS SURE TO GIVE PLAYERS THE EDGE THEYNEEDTO DOMINATE ONTHEICE. WITH ITS NOTORIOUS 'E' SHAPE GEOMETRY AND ITS IMPROVED LOW KICKPOINT, RIBCOR STICKS MAKE IT EASY FOR PLAYERS TO LOAD THE PUCK AND RELEASE IT QUICKLY AND WITH PRECISION.

BUT THAT'S NOT ALL - RIBCOR NOW BOASTS OUR PROVEN HELICOID TECHNOLOGY THAT ENSURES THAT THE BLADE MAINTAINS ITS INTEGRITY LONGER, EVEN WITH REPEATED USE. IN SYMBIOSIS WITH OUR DUAL-FEEL TECHNOLOGY, PLAYERS CAN RELY ON THEIR STICK TO PROVIDE INCREDIBLE FEEL AND ACCOUSTICS, BUT ALSO TO PERFORM CONSISTENTLY OVER TIME, WITHOUT WORRYING ABOUT WEAR AND TEAR. THESE STICKS ARE SURE TO TAKE YOUR GAME TO THE NEXT LEVEL.

#### TECH 001

#### **OPTIMIZED LOW KICKPOINT**

REVISED KICKPOINT PROFILE WITH SOFTER HOSEL AND TOP SHAFT MAKING YOUR SHOTS EASIER TO LOAD.

#### TECH 002

# NANOLITE SHIELD CARBON LAYERING TECHNOLOGY

HIGH-PERFORMANCE CARBON LAYERING TECHNOLOGY WHICH CREATES A STICK THAT'S BOTH INCREDIBLY LIGHT AND INCREDIBLY STRONG.

#### TECH 003

#### **HELICOID BLADE WITH DUAL-FEEL**

INCREASED PERFORMANCE, FEEL AND DURABILITY WITH THE COMBINATION OF HELICOID & DUAL FEEL.

#### TECH 004

#### SIGMA ST<sup>P</sup> CARBON

SIGMATEX'S TOP PERFOMANCE WEAVE FOR WEIGHT REDUCTION AND DURABILITY.

PRODUCT HAS A HOLOGRAPHIC FINISH COLORS MAY VARY FROM THE PICTURE

DUALFEEL

**RIBCOR STICKS** 



FROM THE PICTURE

HSRC9P - LAUNCH DATE

SR \$ INT \$ TRIGGER 9K JR \$ NAMEBAR TAG OPTIMIZED LOW KICKPOINT Revised kickpoint profile with softer hosel and top shaft making your shots easier to load. ADVANCED CARBON MATRIX Performance carbon layering technology now combined with Sigmatex spread tow to offer a lighter yet even more durable stick. ERGONOMIC "E" GEOMETRY Unique ergonomic geometry designed to offer a seamless energy transfer to maximize speed of release. SKELETON + Manufacturing technology found in the taper area which provides better reliability in key moments of the game. AGILITY BLADE WITH PEEL-PLY A thinner profile blade that takes stick handling and feel to the next level without any compromise on shots release speed. **TRIGGER MICROFEEL 2** Trigger curved raised grip to enhance stick feel in hands. SIGMATEX SPREAD TOW SHAFT AND BLADE INT - 65 / 57" P28 / P29 / P90TM INT - 55 / 55" P28 / P29 / P90TM P28 / P29 / P90TM JR - 50 / 54" P28 / P29 / P90TM P28 / P29 / P90TM JR - 40 / 51" P28 / P29 / P90TM P28 / P29 / P90TM P28 / P29 / P90TM

PRODUCT HAS A HOLOGRAPHIC FINISH, COLORS MAY VARY FROM THE PICTURE

SR - 75 / 60"

HSRC9K - LAUNCH DATE



	NEW HSRC94 <b>RIBCOR</b> <b>94K</b> STICK	
Jack	LOW KICKPOINT Engineered low kickpoint to help increase release speed on shots.	24K
	<b>ROUNDED "R" GEOMETRY</b> Streamlined shape with rounded corners and concave sides that delivers high performance and ultimate comfort.	
	BLADE Carbon and fiberglass blade designed for great durability.	
	OFFERING SR - 85 / 60" JR - 50 / 54" P29 SR - 75 / 60" JR - 40 / 51" P29 P29 INT - 65 / 57" 30 FLEX / 48" P29 INT - 55 / 55" 20 FLEX / 45" P29 10 FLEX / 42" P29	

8 Ĭ HSRC96 - LAUNCH DATE

SR \$

INT \$



# TACKS XF PRO STICK

INTRODUCING THE ALL-NEW REDESIGNED TACKS XF PRO THAT IS SURE TO TURN HEADS ON THE ICE! THESE STICKS DISPLAYAWHOLE NEW LOOK, BUTTHEYSAREN'T JUSTABOUT STYLE - THEY'VE ALSO BEEN DESIGNED TO DELIVER THE EXCEPTIONAL PERFORMANCE THAT PLAYERS HAVE COME TO EXPECT FROM TACKS STICKS. OUR 'V' SHAPE GEOMETRY AND OPTIMIZED KICKPOINT ALLOW PLAYERS TO REACH UNSEEN LEVELS OF PRECISION & STRENGTH, DELIVERING THE MOST POWERFUL WRIST SHOTS DURING THE GAME.

IN ADDITION TO ITS HELICOID BLADE, THE NEW TACKS STICKS WILL TAKE ADVANTAGE OF ITS SOFT BLADE TO SHOOT BULLETS. THE XF PRO IS SURE TO GIVE PLAYERS THE COMPETITIVE EDGE THEY NEED TO DOMINATE ON THE ICE.

#### TECH 001

#### **MODERN MID KICKPOINT**

USING A SOFTER MID-SECTION TO ENSURE MAXIMUM ENERGY STORAGE WHEN LOADING THE STICK, OUR NEW MODERN MID KICKPOINT HAS NOW BEEN OPTIMIZED FOR WRIST SHOTS, ENABLING AGGRESSIVE SHOOTERS WITH EVEN MORE PUCK SPEED AND CONSISTENCY THAN BEFORE.

#### TECH 002

# NANOLITE SHIELD CARBON LAYERING TECHNOLOGY

HIGH-PERFORMANCE CARBON LAYERING TECHNOLOGY WHICH CREATES A STICK THAT'S BOTH INCREDIBLY LIGHT AND INCREDIBLY STRONG.

#### TECH 003

#### SOFT HELICOID BLADE

GAIN THE POWER AND FEEL OF A SOFT BLADE WHILE TAKING ADVANTAGE OF THE HELICOID TECHNOLOGY - AN IMPROVED METHOD TO STACK CARBON LAYERS FOR LONG-LASTING PERFORMANCE.

#### TECH 004

#### SIGMA ST<sup>P</sup> CARBON

SIGMATEX'S TOP PERFOMANCE WEAVE FOR AN UNMATCHED COMBINATION OF WEIGHT REDUCTION AND DURABILITY.

PRODUCT HAS A HOLOGRAPHIC FINISH COLORS MAY VARY FROM THE PICTURE

HSXF TAC XF P	
STICK	NAMEBAR TAG
KICKPOIN	MODERN MID KICKPOINT Using a softer mid-section to ensure maximum energy storage when loading the stick, our new modern mid kickpoint has now been optimized for wrist shots, enabling aggressive shooters with even more puck speed and consistency than before.
SHAFT TECHNOLC	NANOLITE SHIELD CARBON LAYERING TECHNOLOGY High-performance carbon layering technology which creates a stick that's both incredibly light and incredibly strong.
SHAFT GEOMETR <sup>1</sup>	VARIABLE "V" GEOMETRY Variable shaft geometry allowing for an easier and constant loading of the stick to help increase wrist shot power. Its shape transitions along the shaft ensures maximum comfort and grip.
TAPER TECHNOLC	<b>SKELETON +</b> Manufacturing technology found in the taper area which provides better reliability in key moments of the game.
BLADE	SOFT HELICOID BLADE Gain the loading capacity and feel of a soft blade while taking advantage of the Helicoid technology - an improved method to stack carbon layers for long-lasting performance.
GRIP	SUPERFAST MICROFEEL Graphic-integrated raised grip on mid-section of the shaft to ensure perfect stick control.
MATERIAL	SIGMA STP SPREAD TOW SHAFT AND BLADE
OFFERIN	G
P28/P SR - 8 P28/P SR - 8 P28/P	5 / 60"   JR - 40 / 51"     29 / P90TM   P28 / P29 / P90TM     0 / 60"   YT - 30 / 48"     29 / P90TM   P28
P28/P SR - 7 P28/P	5 / 60" 29 / P90TM D / 60" 29 / P90TM
P28/P INT - :	55 / 57" 29 / P90TM 55 / 55" 29 / P90TM
SR ONLY P28M / F	
COLORS I	r HAS A APHIC FINISH, MAY VARY E PICTURE

NE PRO

	S	HSXF70 TACKS	SR \$
KF	SR \$	XF-70	JR \$
STICK	NAMEBAR TAG Modern Mid Kickpoint	STICK	
KICKPOINT	Using a softer mid-section to ensure maximum energy storage when loading the stick, our new modern mid kickpoint has now been optimized for wrist shots, enabling aggressive shooters with even more puck speed and consistency than before.	KICKPOINT Built wi kickpoint loading energy,	CKPOINT th a soft mid-section for longr periods to store maximum plus a stift faper zone to ability and response.
SHAFT ECHNOLOGY	PURE CARBON TECHNOLOGY Developed to offer a robust yet lightweight construction for high-performance stick.	SHAFT This provide	" <b>"" GEOMETRY</b> ven square-shaped design s players with a traditional t provides great grip trol.
HAFT EOMETRY	VARIABLE "V" GEOMETRY New shaft geometry allowing for an easier and constant loading of the stick to help increase wrist shot power. Its shape transition along the shaft ensures maximum comfort and grip.	BLADE Lightwe	ADE WITH GRIT FINISH ight blade with high torsiona iding stiffness for accurate
PER CHNOLOGY	SKELETON + Manufacturing technology found in the taper area which provides better reliability in key moments of the game.	shootin	g and passing.
DE	ACUFEEL BLADE WITH PEEL-PLY Perfected to achieve the right blend of stiffness and feel, the ACUFEEL blade is stiff enough to deliver accuracy and control, yet softer to improve puck feel.		
ATERIAL	PURE CARBON SHAFT WITH SIGMATEX BLADE		
ERING		OFFERING	
<b>R</b> - 85 / 60   28 / P29 / P <b>R</b> - 80 / 60   28 / P29 / P <b>R</b> - 75 / 60   28 / P29 / P <b>R</b> - 75 / 60   28 / P29 / P <b>R</b> - 70 / 60   28 / P29 / P	990TM 0" 990TM 0" 90TM 0"	SR - 85 / 60"     P28 / P29     SR - 75 / 60"     P28 / P29     INT - 65 / 57"     P28 / P29     INT - 55 / 55"     P28 / P29	<b>JR - 50 / 54"</b> P28 / P29 <b>JR - 40 / 51"</b> P28 / P29
228722978	90IM	P28/P29	

# JETSPEED FT7 PR0 STICK

WHETHER YOU'RE A SNIPER LOOKING TO SCORE FROM THE TOP OF THE CIRCLE OR A PLAYMAKER LOOKING TO CREATE SCORING CHANCES FOR YOUR TEAMMATES, YOU WILL LOVE THE NEW JETSPEED FT7 PRO WITH ITS TRUSTED HYBRID KICKPOINT AND NEW X-SOFT BLADE WITH HELICOID TECHNOLOGY. MADE FROM A PROVEN METHOD OF STACKING CARBON LAYERS, THIS BLADE IS ENGINEERED TO WITHSTAND EVEN THE TOUGHEST ABUSE ON THE ICE, WHILE ENABLING NEW LEVELS OF CONTROL AND FEEL WHEN PASSING OR HANDLING THE PUCK. THIS BLADE CAN TAKE IT ALL AND KEEP PERFORMING AT THE HIGHEST LEVEL. SO IF YOU WANT TO BE A HERO ON THE ICE, THIS INCREDIBLY AGILE AND RESPONSIVE STICK WILL GIVE YOU THE SPEED AND MANEUVERABILITY YOU NEED TO STAY AHEAD OF THE COMPETITION.

#### **HYBRID KICKPOINT**

EXPERIENCE THE ULTIMATE FUSION OF POWER AND ACCURACY WITH THE HYBRID KICKPOINT - DESIGNED TO ELEVATE YOUR GAME TO THE NEXT LEVEL

#### TECH 002

TECH 001

# NANOLITE SHIELD CARBON LAYERING TECHNOLOGY

CUTTING-EDGE TECHNOLOGY THAT USES VARIABLE CARBON LAYER THICKNESSES TO CREATE A LIGHTER STICK WITHOUT SACRIFYING ON DURABILITY

#### TECH 003

#### **RR-110 X-SOFT HELICOID BLADE**

SOFTEST CCM BLADE NOW LEVERAGING HELICOID TECHNOLOGY, WITH ITS SMALLER INCREMENTS OF CARBON LAYER STACKING TO INCREASE BLADE DURABILITY WHILE SIGNIFICANTLY IMPROVING STICK FEEL WHEN PASSING AND STICKHANDLING.

#### TECH 004

#### SIGMA ST<sup>P</sup> CARBON

SIGMATEX'S TOP PERFOMANCE WEAVE FOR AN UNMATCHED COMBINATION OF WEIGHT REDUCTION AND DURABILITY

PRODUCT HAS A HOLOGRAPHIC FINISH, COLORS MAY VARY FROM THE PICTURE

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#### HSFT7P **JETSPEED** FT7 PRN STICK

SR INT JR

ΥT

NAMEBAR TAG

#### HYBRID KICKPOINT

Experience the ultimate fusion of power and accuracy with the hybrid kickpoint - designed to elevate your game to the next level.

**KICKPOIN** 

SHAFT

SHAFT GEOMETRY

BLADE

GRIP

NANOLITE SHIELD CARBON LAYERING Cutting-edge technology that uses variable carbon fiber layers to create a lighter stick without sacrifying on durability.

#### ROUND "R" GEOMETRY

Streamlined shape with rounded corners and concave sides that keeps gaining in popularity. It delivers high performance and ultimate comfort.

#### SKELETON +

Manufacturing technology found in the taper area which provides better reliability in key moments of the game. TAPER

> RR-110 X-SOFT HELICOID BLADE Softest CCM blade now leveraging Helicoid technology, with its smaller increments of carbon layer stacking to increase blade durability while significantly improving stick feel when passing and stickhandling.

#### FT MICROFEEL

Raised grip added on the bottom edges of on the mid-section of the shaft to ensure perfect stick control.

SIGMA ST<sup>P</sup> SPREAD TOW SHAFT AND BLADE.

#### OFFERING

MATERIAL

SR - 95 / 62" P28/P29 SR - 85 / 60" P28 / P29 / P90TM SR - 80 / 60" P28 / P29 / P90TM SR - 75 / 60" P28 / P29 / P90TM

SR - 70 / 60"

P28 / P29 / P90TM

INT - 65 / 57" P28 / P29 / P90TM INT - 55 / 55" P28 / P29 / P90TM JR - 50 / 54" P28 / P29 / P90TM JR - 40 / 51" P28 / P29 / P90TM YT - 30 / 48" P28

BOOKING ONLY SR ONLY - 85 / 80 / 75 / 70 P28M / P29M

PRODUCT HAS A HOLOGRAPHIC FINISH, COLORS MAY VARY FROM THE PICTURE

# HSFT7 JETSPEED STICK

SR INT JR

#### NAMEBAR TAG

### KICKPOINT

SHAFT TECHNOLOGY

GEOMETRY

TAPER

BLADE

Experience the ultimate fusion of power and accuracy with the hybrid kickpoint - designed to elevate your game to the next level.

#### ADVANCED CARBON MATRIX

HYBRID KICKPOINT

Performance carbon layering technology now combining with Sigmatex spread tow to offer a lighter yet sturdier stick.

#### ROUND "R" GEOMETRY

Streamlined shape with rounded corners and concave sides that keeps gaining in popularity. It delivers high performance and ultimate comfort.

SKELETON +

Manufacturing technology found in the taper area which provides better reliability in key moments of the game.

**RR-95 SOFT BLADE WITH PEEL-PLY** Newly developped soft blade providing perfect mix of feel, shot speed and control.

GRIP

FT MICROFEEL (SR/INT) Raised grip added on the bottom edges of on the mid-section of the shaft to ensure perfect stick control.

MATERIAL

SIGMATEX SPREAD TOW SHAFT AND BLADE - (SR/INT) PURE CARBON TOW SHAFT AND SIGMATEX BLADE - (JR)

#### OFFERING

SR - 85 / 60" P28 / P29 / P90TM SR - 80 / 60" P28 / P29 / P90TM SR - 75 / 60" P28 / P29 / P90TM SR - 70 / 60" P28 / P29 / P90TM

INT - 65 / 57" P28 / P29 / P90TM INT - 55 / 55" P28 / P29 / P90TM JR - 50 / 54" P28 / P29 / P90TM JR - 40 / 51" P28 / P29 / P90TM

PRODUCT HAS A HOLOGRAPHIC FINISH, COLORS MAY VARY FROM THE PICTURE

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HSFTW JETS FTW STICK		SR INT JR	Sector 2	HSJ670 <b>JETSPEEI FT 670</b> Stick	D SR INT JR
KICKPOINT	HYBRID KICKP Experience the of power and a hybrid kickpoir elevate your ga next level.	<b>CINT</b> ultimate fusion ccuracy with the tr - designed to ame to the	D FTW	HYBRID KI Creates a h kickpoint blend of sp	<b>CKPOINT</b> inge effect so you e stick using a perfect beed and response.
SHAFT TECHNOLOGY	ADVANCED CAF Performance ca technology nov with Sigmatex : offer a lighter y	RBON MATRIX arbon layering w combining spread tow to ret sturdier stick.	SPEE	ROUND "R" Streamline GEOMETRY GEOMETRY	<b>' GEOMETRY</b> Id shape with rounded d concave sides that ing in popularity. It gh performance te comfort.
SHAFT GEOMETRY	ROUND "R" GE( Streamlined sh corners and cor keeps gaining It delivers high and ultimate co	OMETRY hape with rounded ncave sides that in popularity. performance omfort.		JS4 BLADE Redesigner BLADE stiff blade o between pr	: <b>WITH PEEL-PLY</b> d mid-performance offering a great balance uck feel and shot speed.
TAPER TECHNOLOGY	SKELETON + Manufacturing in the taper are better reliabilit of the game.	technology found ea which provides y in key moments		MATERIAL 18K WEAVE	E BLADE
BLADE	RR-95 SOFT BL WITH PEEL-PL' Newly develop providing perfe shot speed and	ADE y ped soft blade et mix of feel, i control.			
GRIP	FT MICROFEEL Raised grip add edges of on the shaft to ensure	(SR/INT) ded on the bottom e mid-section of the perfect stick control.	I		
MATERIAL	JR: PURE	ATEX SPREAD TOW SHAFT Blade Carbon Tow Shaft Sigmatex Blade	2		
OFFERING SR - 70 P28 / P24 INT - 65 P28 / P24 INT - 60 P28 / P24 INT - 55 P28 / P24 JR - 50 P28 / P24	FINISH 60" FROM 5 / 60" 9 0 / 58" 9 1 58" 9 / 54"	ULCT HAS A HOLOGRAPHIC H, COLORS MAY VARY ITHE PICTURE		OFFERING SR - 85 / 60" P28 / P29 SR - 75 / 60" P28 / P29 INT - 65 / 57" P28 / P29 INT - 55 / 55" P28 / P29 JR - 50 / 54" P28 / P29	JR

JE TSPEEDF



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# FT7 PRO CUSTOM **COLORS** STICKS



STICKS

SHAFT TECHNOLOGY

SHAFT GEOMETRY

TAPFR

RLADE

GRIP

TECHNOLOGY

**BOOKING ONLY** 

#### **BLUE - HSFT7PCB CHROME - HSFT7PCC**

MINIMUM ORDER OF 12 PER COLOR WHEN ORDERING

NAMEBAR TAG

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JETSPEED FT7m

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#### HYBRID KICKPOINT

Experience the ultimate fusion of power and accuracy with the hybrid kickpoint - designed to elevate your game to the next level.

#### NANOLITE SHIELD CARBON LAYERING

Cutting-edge technology that uses variable carbon fiber layers to create a lighter stick without sacrifying on durability.

#### ROUND "R" GEOMETRY

Streamlined shape with rounded corners and concave sides that keeps gaining in popularity. It delivers high performance and ultimate comfort.

SKELETON +

Manufacturing technology found in the taper area which provides better reliability in key moments of the game.

#### RR-110 X-SOFT HELICOID BLADE

Softest CCM blade now leveraging Helicoid technology, with its smaller increments of carbon layer stacking to increase blade durability while significantly improving stick feel when passing and stickhandling.

#### FT MICROFEEL

Raised grip added on the bottom edges of on the mid-section of the shaft to ensure perfect stick control.

#### SIGMA ST<sup>P</sup> SPREAD TOW SHAFT AND BLADE

#### OFFERING

MATERIAL

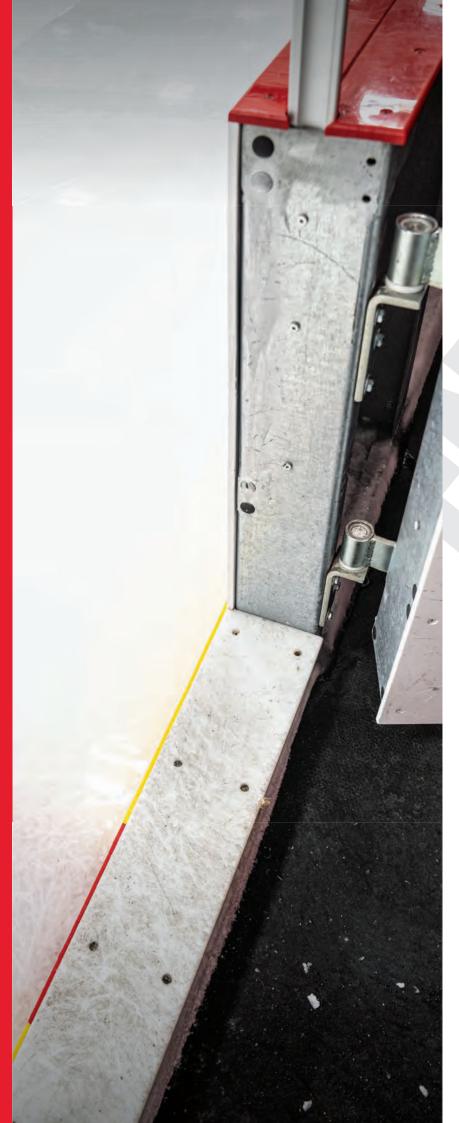
SR - 85 / 60" P28 / P29 / P90TM SR - 80 / 60" P28 / P29 / P90TM SR - 75 / 60" P28 / P29 / P90TM SR - 70 / 60" P28 / P29 / P90TM

INT - 65 / 57" P28 / P29 / P90TM INT - 55 / 55" P28 / P29 / P90TM JR - 50 / 54" P28 / P29 / P90TM JR - 40 / 51" P28 / P29 / P90TM

PRODUCT HAS A HOLOGRAPHIC FINISH, COLORS MAY VARY FROM THE PICTURE

**BOOKING COLORS** 

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HSFTM <b>JETSI</b> TEAM STICK	CD	
KICKPOINT	HYBRID KICKPOINT Creates a hinge effect so you can load the stick using a perfect blend of speed and response.	
SHAFT TECHNOLOGY	<b>PURE CARBON TECHNOLOGY</b> Carbon technology helping create a stick that's both light and strong.	
SHAFT GEOMETRY	<b>ROUND "R" GEOMETRY</b> Streamlined shape with rounder corners and concave sides that keeps gaining in popularity. It delivers high performance and ultimate comfort.	ł
TAPER TECHNOLOGY	SKELETON + Manufacturing technology found in the taper area which provides better reliability in key ments of the game.	mo-
BLADE	JF-90 BLADE WITH PEEL-PLY Lightweight stiff blade designec to give a hightened feel for the puck without compromising on shot speed and control.	
GRIP	FT MICROFEEL Raised grip added on the bottom edges of on the mid-section of the shaft to ensure perfect stick control.	
MATERIAL	PURE CARBON SHAFT WITH Sigmatex spread tow blade	
OFFERING SR - 85 / 6 P28 / P29 / SR - 75 / 6 P28 / P29 / SR - 70 / 6 P28 / P29 /	P90TM   P28 / P29 / P90TM     50"   INT - 55 / 55"     P90TM   P28 / P29 / P90TM     S0"   S0"	

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OFFERING	ULTIM/		RECOMMENDED STREET HOCKEY	SR JR	YT
SR - P29	SHAFT TECHNOLOGY	MULTI-LAM CONSTRUCTION	Incredibly durable cons	struction with a	a glossy, long- <mark>lasting finish</mark> .
JR - P29 YT - P29	BLADE	ULTIMATE ABS BLADE	Stands up to a variety c	f surfaces - inc	cluding asphalt for street hoc



# HSNAMEP NAMEBAR PRINTER

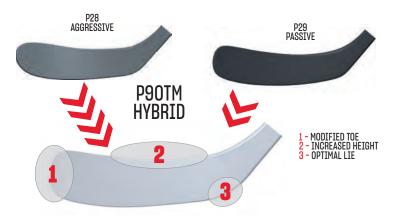
A RETAIL TOOL THAT ALLOWS PLAYERS TO HAVE THEIR NAME PERMANENTLY PRINTED ON THEIR STICK, JUST LIKE THE PROS.

#### HOW IT WORKS:

- 1) Simply type in the name of the player.
- 2) Press the printer on the namebar and release the trigger.
- 3) Slowly move the printer downwards.

#### HSNAMEI Replacement ink cartridge





# P90TM CURVE EVALUATION

POPULAR WITH OUR PRO PLAYERS, THE NEW P90TM BLENDS THE P28 AND THE P29 CURVES AND A SUBTLE TOE CURVE. COMBINED WITH A MAX HEIGHT AND A LOWER LIE, THIS IS IDEAL FOR THE PLAYER LOOKING FOR AN EDGE ON FACE-OFFS OR TO HELP TIPPING PUCKS IN THE AIR.



## HSRC9P **RIBCOR TRIGGER 9 PRO**

NANOLITE SHIELD CARBON LAYERING TECHNOLOGY High-performance carbon layering technology which creates a stick that's both incredibly light and incredibly strong.

#### SKELETON + WITH ERGONOMIC "E" GEOMETRY

Unique ergonomic geometry designed to offer a seamless energy transfer to maximize speed of release.

#### DUAL-FEEL BLADE WITH HELICOID

Earn performance, feel and durability with the combination Helicoid & Dual feel.

# HSRC9K **RIBCOR TRIGGER 9K**

ADVANCED CARBON MATRIX Performance carbon layering technology now combined with Sigmatex spread tow to offer a lighter yet even more durable stick.

SKELETON + WITH "E" GEOMETRY Manufacturing technology found in the taper area which provides better reliability in key moments of the game.

#### AGILITY BLADE WITH PEEL-PLY

A thinner profile blade that takes stick handling and feel to the next level without any compromise on shots release speed.

# **HSXFP TACKS XF PRO**

NANOLITE SHIELD CARBON LAYERING WITH SIGMA STP Cutting-edge technology that uses variable carbon fiber layers to create a lighter stick without sacrifying on durability.

SKELETON + WITH VARIABLE "V" GEOMETRY New shaft geometry allowing for an easier and constant loading of the stick to help increase wrist shot power. Its shape transitions along the shaft ensures maximum comfort and grip.

#### SOFT HELICOID BLADE

Gain the loading capacity and feel of a soft blade while taking advantage of the Helicoid technology - an improved method to stack carbon layers for long-lasting performance.



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# HSXF TACKS XF

PURE CARBON TECHNOLOGY Developed to offer a robust yet lightweight construction for high-performance stick.

SKELETON + WITH VARIABLE "V" GEOMETRY New shaft geometry allowing for an easier and constant loading of the stick to help increase wrist shot power. Its shape transitions along the shaft ensures maximum comfort and grip.

ACUFEEL BLADE WITH PEEL-PLY Perfected to achieve the right blend of stiffness and feel, the ACUFEEL blade is stiff enough to deliver accuracy and control, yet softer to improve puck feel.

#### HSFT7 **JETSPEED FT7**

#### ADVANCED CARBON MATRIX WITH SIGMATEX CARBON WEAVE

Performance carbon layering technology now combining with Sigmatex spread tow to offer a lighter yet sturdier stick.

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SKELETON + WITH "R" GEOMETRY Manufacturing technology found in the taper area which provides better reliability in key moments of the game

**RR-95 STIFF BLADE WITH PEEL-PLY** 

Improved stiff blade construction for better stick balance and accuracy

### HSFT7P **JETSPEED FT7 PRO**

#### NANOLITE SHIELD CARBON LAYERING WITH SIGMA ST<sup>P</sup>

Cutting-edge technology that uses variable carbon fiber layers to create a lighter stick without sacrifying on durability.

#### SKELETON + WITH "R" GEOMETRY

Streamlined shape with rounded corners and concave sides that keeps gaining in popularity. It delivers high performance and ultimate comfort.

#### RR-110 X-SOFT HELICOID BLADE

Softest CCM blade now leveraging Helicoid technology smaller increments of carbon layer stacking to increase blade durability while significantly improving stick feel when passing and stickhandling.

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# HSRC9 **RIBCOR TRIGGER 9**

# PURE CARBON TECHNOLOGY

Developed to offer a robust yet lightweight construction for high-performance stick.

#### **ERGONOMIC "E" GEOMETRY**

Unique ergonomic geometry designed to offer a seamless energy transfer to maximize speed of release.

#### ASCENT 3 BLADE

Regular stiffness blade benefitting from construction upgrades for better balance and accuracy.

## HSRC96 **RIBCOR 96K**

#### ERGONOMIC "E" GEOMETRY

Unique ergonomic geometry designed to offer a seamless energy transfer to maximize speed of release.

#### ASCENT 2 BLADE

*(EV FEATURES* 

An optimized stiffness profile that transi-tions seamlessly from softer in the heel to extra stiff in the toe for heightened puck feel and quick releases.

#### C6 WEAVE ON BLADE

# HSRC94 **RIBCOR 94K**

SQUARE "T" GEOMETRY Proven square-shaped design that provides players with a traditional feel for great grip and control.

COMPOSITE SITFF BLADE Carbon and fiberglass blade designed for great durability.

# HSXF70 TACKS XF 70

SOUARE "T" GEOMETRY This proven square-shaped design provides players with a traditional feel that provides great grip and control.

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UAF BLADE WITH GRIT FINISH Lightweight blade with high torsional and bending stiffness for accurate shooting and passing.

# **HSJ670 JETSPEED FT670**

#### HYBRID KICKPOINT Creates a hinge effect so you can load the stick using a perfect blend of speed and response

ROUND "R" GEOMETRY

Streamlined shape with rounded corners and concave sides that keeps gaining in popularity. It delivers high performance and ultimate comfort and ultimate comfort.

#### JS4 BLADE WITH PEEL-PLY AND 18K WEAVE

Redesigned mid-performance stiff blade offering a great balance between puck feel and shot speed.

### **HSJ660 JETSPEED FT660**

#### SQUARE "T" GEOMETRY

Proven square-shaped design that provides players with a traditional feel for great grip and control.

# STIFF BLADE

Stiff blade designed to provide speed on every shot.



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